



Tourist Development Council

Meeting Agenda

Thursday, January 9, 2014

Location: Longwood Community Building

3:00pm-4:45pm

- I. Call to Order, Welcoming Remarks & Introductions**
- II. New TDC Board Members- Welcome!**
- III. Nominations and Appointments of 2014 TDC Chair and Vice Chair**
- IV. Public Participation**
- V. Approval of November Minutes***
- VI. Consent Agenda Item- TDC Applications ***
 - a. Recommend approval for funding for the Florida High School Athletic Association's request in the amount of \$5,400.00 to pay for facility fees directly to the facilities for the court rentals at Sanlando Park, Sylvan Lake Park, and Red Bug Lake Park for the 2014 FHSAA boy's and girl's tennis championships scheduled for April 14-18, 2014. This 5 day event is expected to draw the top boy's and girl's tennis teams throughout the state of Florida to compete in this championship event. The event has guaranteed a minimum of 550 total room nights with an estimated economic impact of \$340,180.13.
 - b. Recommend approval for funding for the University Athletic Association (UAA) request in the amount of \$6,341.00 for facility fees to be paid to Seminole Softball Complex (\$2,592.00) and Sanford Stadium (\$3,749.00) for the 2014 Men's Baseball and Women's Softball Conference Championships which will be held March 7-16, 2014. UAA has guaranteed these two events combined will generate a minimum of 900 total room nights with an estimated economic impact of \$854,000.
 - c. Recommend approval for funding for University Athletic Association (UAA) in the amount of \$3,071.00 for facility fees to be paid to Sanlando Park for the 2014 UAA Men's and Women's Conference Tennis Championships held April 24-27, 2014. UAA has guaranteed the 2014 tennis championship will generate a minimum of 320 total room nights with an estimated economic impact of \$176,849.
 - d. Recommend approval for funding for the Florida Half Century Amateur Softball Association request in the amount of \$20,891 for facility fees to be paid to the Seminole Softball Complex, Merrill Park, Oviedo Softball Complex and Central Winds Park for four senior softball tournaments to take place Feb. 15-16, March 22-23, August 23-24, and Sept. 6-7. Florida Half Century has guaranteed a minimum of 320 room nights per event with a combined total of 1,300 room nights for all four events and a combined estimated economic impact of \$696,000.
 - e. Recommend approval for funding for the Florida Rush Soccer Club's request in the amount of \$7,422.58 to pay for facility fees at Sylvan Lake Park (\$3,922.58) and (\$3,500) for advertising and marketing for the promotion of the event for the 2014 Champions Cup soccer tournament which will take place May 17-18, 2014. Florida Rush Soccer Club has

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

guaranteed a minimum of 901 room nights with an estimated economic impact of \$2,705,613.87.

- VII. 2013 ECNL Recap and Highlights- Danny Trosset
- VIII. TDC Reports
 - a. Hotel Occupancy Report- Red Mcullough
 - b. CVB Report- Danny Trosset
 - c. Sports Commission- Hannah Sedigh
 - d. Paradise Report- Rudy Webb
- IX. Updates
 - a. Tourism Strategic Plan Outline for Worksession Jan. 30- Danny Trosset
 - b. Sports Complex Proforma and Updates- Danny Trosset
 - c. 2014 TDC Calendar Dates- Rosangela Santiago
- X. New Business
- XI. Discussion and Announcements
- XII. Adjourn

**Save The Date for the Seminole County Tourism Strategic Work Session:
Thursday, January 30th, 2014- 8:30am-5pm- Central Florida Zoo-Wayne Densch Meeting Room**

**January 9, 2014 TDC Meeting:
Longwood Community Building
Address: 200 West Warren Avenue Longwood, FL. 32750**

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