



Tourist Development Council

Meeting Agenda

Thursday, April 10, 2014

Location: Wekiva Island

3:00pm-4:45pm

- I. Call to Order, Moment of Silence, Pledge of Allegiance**
- II. Welcoming Remarks & Introductions**
- III. Public Participation**
- IV. Approval of March Minutes***
- V. Consent Agenda Item- Requires TDC Vote***
 1. Recommend approval for funding for the Florida Amateur Softball Associations request in the amount of \$10,358.95 to pay for facility fees for the field rental of Seminole County Softball Complex, Merrill Park, Soldiers Creek Park, and Oviedo Softball Complex for the 2014 Florida ASA Girls State Fastpitch Softball Tournament scheduled for June 13-15 2014. This tournament is expected to draw a total of 70+ girls softball teams throughout the state and has guaranteed a minimum of 501 total room nights with an estimated economic impact of \$477,605.00
- VI. Tourism Subcommittee Updates (Marketing, Finance, and Package Development)**
- VII. TDC Reports**
 1. CVB Update- Danny Trosset
 2. CVB Group Sales Report- Stephanie Hunicke
 3. Sports Commission Sales Report- Hannah Sedigh
 4. Paradise Report- Rudy Webb
 5. Hotel Occupancy Report- Red Mcullough
- VIII. Updates**
 1. Sports Complex Update
 2. Tourism Week
 3. Upcoming meetings, tradeshow, and events
- IX. New Business**
- X. Discussion and Announcements**
- XI. Adjourn**

Save the date for our next TDC meeting:

May 8th, 3pm-5pm

Vigilante Room - Orlando Sanford International Airport

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.