



Tourist Development Council

Meeting Agenda

Thursday, February 13th, 2014

Location: Hilton Garden Inn Lake Mary

3:00pm-4:45pm

- I. Call to Order, Moment of Silence, Pledge of Allegiance**
- II. Welcoming Remarks & Introductions**
- III. Public Participation**
- IV. Approval of January Minutes***
- V. Review of New Tourism Website - Paradise Team**
- VI. Marshall Murdaugh's Strategic Planning Report- Danny Trosset**
 - a. Review and Recommendations**
 - b. Next Steps**
 - c. Recommended changes to Tourism Development Council governance policies**
- VII. TDC Reports**
 - a. CVB Update- Danny Trosset**
 - b. CVB Group Sales Report- Stephanie Hunicke**
 - c. Sports Commission Sales Report- Hannah Sedigh**
 - d. Paradise Report- Rudy Webb**
 - e. Hotel Occupancy Report- Red Mcullough**
- VIII. Updates**
 - a. Sports Complex Update and upcoming BCC work session Tuesday, February 25th, 2014**
 - b. Upcoming tradeshow and events**
- IX. New Business**
- X. Discussion and Announcements**
- XI. Adjourn**

Save the date for the next TDC meeting:

March 13, 2014 Central Florida Zoo - Wayne Densch Meeting Room

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.