



## **Tourist Development Council**

### **Meeting Agenda**

*January 21, 2016 3:00pm*

*Orlando Marriott Lake Mary*

*1501 International Parkway, Lake Mary, FL 32746*

- I. **Call to Order**
- II. **Moment of Silence**
- III. **Pledge of Allegiance**
- IV. **Welcome and Introductions**
- V. **Approval of November Minutes\***
- VI. **Consent Agenda Items \***
  1. **2016 University Athletic Association Men's and Women's Tennis Championships**

**Recommended Funding:** \$5,775

**Funding Details:** Rental of tennis courts at Sanlando Park

**Event:** Event is scheduled for April 21-24, 2016. The tournament will be hosted at Sanlando Park and will bring collegiate athletes and family members to Seminole County.

**Room Nights:** Guaranteed minimum of 320 Seminole County room nights

**Economic Impact:** Estimated at \$184,249.50
  2. **2016 University Athletic Association Men's Baseball and Women's Softball Championships**

**Recommended Funding:** \$10,938.50

**Funding Details:** Rental of baseball field at Sanford Memorial Stadium and rental of softball fields at Seminole County Softball Complex

**Event:** Event is scheduled for March 6-13, 2016. These two events will bring collegiate athletes and family members to Seminole County.

**Room Nights:** Guarantee minimum of 1,100 Seminole County room nights

**Economic Impact:** Estimated at \$956,127.00
  3. **2016 Florida Half Century Senior Softball Tournaments (4 events)**

**Recommended Funding:** \$22,498.70

**Funding Details:** Rental of softball fields at various parks throughout Seminole County

**Event:** The four events are scheduled for Feb 13-14, March 19-20, July 16-17, and September 24-25, 2016. The tournaments will be hosted at various softball locations throughout Seminole County and will bring traveling teams and family members to Seminole County.

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*

**Room Nights:** Guaranteed minimum of 1,500 Seminole County room nights

**Economic Impact:** Estimated at \$777,312.00

**4. 2016 Athletix Youth Softball and Youth Baseball Nationals**

**Recommended Funding:** \$25,000

**Funding Details:** Rental of the new Seminole County Sports Complex (\$22,500) and \$2,500 for Marketing and Promotion.

**Event:** The weeklong event is scheduled for June 25-30, 2016 and is expected to bring in traveling youth baseball and softball teams and family members to Seminole County.

**Room Nights:** Guaranteed minimum of 1,705 Seminole County room nights

**Economic Impact:** Estimated at \$2,200,000.00

**5. 2016 Athletix Youth Baseball Nationals**

**Recommended Funding:** \$25,000

**Funding Details:** Rental of the new Seminole County Sports Complex (\$22,500) and \$2,500 for Marketing and Promotion.

**Event:** The weeklong event is scheduled for July 2-7, 2016 and is expected to bring in traveling youth baseball teams and family members to Seminole County.

**Room Nights:** Guaranteed minimum of 1,705 Seminole County room nights

**Economic Impact:** Estimated at \$2,200,000.00

**6. 2016 Southeast Premier Water Polo Club**

**Recommended Funding:** \$6,500

**Funding Details:** Rental of the pool at Lake Brantley High School.

**Event:** The event scheduled February 9-28, 2016 is expected to bring in traveling water polo teams from across the country.

**Room Nights:** Guaranteed minimum of 350 Seminole County room nights

**Economic Impact:** Estimated at \$669,424.80

**VII. Chairman’s Report**

1. 2016 TDC Calendar
2. CALNO Seat

**VIII. Reports and Presentations**

1. **Executive Report** – Tricia Setzer
2. **Tourism Reports** – Stephanie Hunicke
3. **Sports Tourism Report** – Danny Trosset and CFSC
  - i. Incentive Funding Process Presentation
  - ii. Central Florida Sports Commission Update

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# TDC Meeting Agenda – January 21st | Continued

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- 4. **Paradise Marketing Report**
- 5. **Hotel Occupancy Report – Red McCullough**
- IX. **Announcements**
  - 1. **Charles Lacey, Mayor, City of Winter Springs**
- X. **Open Discussion**
- XI. **Adjourn**

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