



## **Tourist Development Council**

### **Meeting Agenda**

*Thursday, May 8<sup>th</sup>, 2014*

*Location: Orlando Sanford International Airport Vigilante Room*

- I. Call to Order, Moment of Silent Meditation, Pledge of Allegiance**
- II. Welcoming Remarks & Introductions**
- III. Public Participation**
- IV. Approval of April Minutes\***
- V. Consent Agenda Item- Requires TDC Vote\***
  1. Recommend approval for funding for the Florida Collegiate Summer League's request in the amount of **\$9,789.00** to pay for facility fees for the field rental of Seminole County Softball Complex, Seminole High School, Lake Howell High School, Lake Mary High School, and the Sanford Memorial Stadium for the 2014 Piper Davis National Inner City Youth Baseball Tournament scheduled for July 22-26, 2014. This tournament is expected to draw a total of 60+ inner city youth boys baseball teams from throughout the country and has guaranteed a minimum **1000 room nights** with an estimated economic impact of **\$922,759.00**
- VI. Tourism Subcommittee Updates**
  1. **Product/ Package Development Subcommittee Meeting- Wednesday May 21<sup>st</sup> 3-5pm at Wekiva Island**
- VII. TDC Reports and Presentations**
  1. **Tourism 2<sup>nd</sup> Quarter Expenditure Report- Danny Trosset and Bruce Skwarlo**
  2. **Marketing Plan Updates and Research Recommendations- Danny Trosset and Rudy Webb**
  3. **CVB Group Sales Report- Stephanie Hunicke**
  4. **Sports Commission Sales Report- Hannah Sedigh**
  5. **Paradise Report- Rudy Webb**
  6. **Hotel Occupancy Report- Red Mcullough**
- VIII. Updates**
  1. **Update on Tourism Marketing Services**
  2. **Sports Complex RFP Process and Updates**
  3. **Upcoming meetings, tradeshow, and events**
- IX. New Business**
- X. Discussion and Announcements**
- XI. Adjourn**

**Save the date for our next TDC meeting:**

**June 12<sup>th</sup>, 2014 3pm-5pm**

**Location - Hyatt Place Lake Mary**

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*