



## **Tourist Development Council**

### **Meeting Agenda**

*November 12, 2015 3:00pm*

*Springhill Suites Orlando North Sanford  
201 North Towne Road, Sanford, FL. 32771*

- I. **Call to Order, Moment of Silence, Pledge of Allegiance**
- II. **TDC Welcome and Introductions**
- III. **Approval of October Minutes\***
- IV. **Consent Agenda Items \***
  1. **2016 Florida League High School Invitational Spring Break Tournaments**

**Recommended Funding:** \$14,231.00

**Funding Details:** Rental of fields at Seminole High School, Sanford Stadium, and Lake Brantley High School

**Event:** 2 High School Baseball Tournaments (March 14-18, 2016) (March 21-25, 2016)

**Room Nights:** 930

**Economic Impact:** \$521,482.00
  2. **2016 Spring Break Sports Tennis Program**

**Recommended Funding:** \$15,500.00

**Funding Details:** Rental of tennis courts at Sanlando Park, Red Bug, and Sylvan Lake Park. Marketing and promotional reimbursement for the event.

**Event:** February 22-April 1, 2016

**Room Nights:** 901

**Economic Impact:** \$2,426,058.00
  3. **2016 Orlando Meltdown Charity Softball Tournament**

**Recommended Funding:** \$2,500

**Funding Details:** Rental of softball fields at Seminole County Softball Complex

**Event:** January 15-17, 2016

**Room Nights:** 230

**Economic Impact:** \$337,325.00
- V. **Updates and Presentations**
  1. **Tourism Update** – Tricia Setzer
  2. **Sports Tourism Business Development Update** – Danny Trosset
  3. **Hotel Occupancy Report** – Red McCullough

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*

# TDC Meeting Agenda – November 12th, 2015 | **Continued**

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- VI. **Review and Discussion (if needed)**
  - 1. **Meetings Sales Report**
  - 2. **Sports Sales Report**
  - 3. **Paradise Marketing Report**
- VII. **Announcements**
- VIII. **Business to be discussed at next TDC meeting**
- IX. **Open Discussion**
- X. **Adjourn**

**We look forward to seeing you at the 2015 Tourism Awards Luncheon  
Wednesday December 9<sup>th</sup>, 2015  
Hilton Orlando Altamonte Springs  
12-2pm**

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