



Tourist Development Council

Meeting Agenda

March 17, 2016

Wekiva Island, 1014 Miami Springs Drive, Longwood, 32779

- I. Call to Order, Moment of Silence, Pledge of Allegiance Theo Hollerbach
- II. Welcome and Introductions
 1. New CALNO Representative
Commissioner Gary Brender, City of Lake Mary
- III. Election of TDC Vice-Chairman*
- IV. Approval of January Minutes*
- V. Orlando North Update Tricia Setzer
 1. Tourism Reorganization
 2. Advertising Agency Contract
 3. 2016/17 Budget and Strategic Planning
 4. Sports Complex Grand Opening
- VI. Department Updates
 1. Leisure and Meetings Stephanie Hunicke and Rosangela Santiago
 - i. Performance Report
 2. Sports Danny Trosset and Hannah Sedigh
 - i. February 23 Workshop Recap
 - ii. Budget Transfer Request*
 - iii. GM/DOS/Tourism/CFSC
Hotel Booking Process Meeting
 - iv. Sports Complex Construction Joe Abel
 3. Marketing and Advertising Paradise Team
 - i. New Orlando North Sports Website
 4. Hotel Occupancy Report Red McCullough
- VII. Old Business
 1. Orlando North Newsletter Stephanie Hunicke
- VIII. New Business
 1. TDC Representative Selection for Theo Hollerbach
Advertising Agency Interviews

* These items need formal action by the TDC.

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.

Mark Your Calendar:

Seminole County Sports Complex Grand Opening

Friday, May 13, 2016

6:30 – 8:30pm

Next TDC Meeting:

May 19, 2016, 3:00pm

Seminole County Board of County Commissioners

County Services Building

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