

ORLANDO NORTH SEMINOLE COUNTY

Marketing Committee Meeting

Thursday, October 10, 2019

Tourism Office

3PM-430PM

**Attendees: Patrick Austin, Brenda Urias, Frank Cirrincione,
Danny Trosset, Gui Cunha**

Agenda

➤ Review Grant Application Draft

Marketing Committee reviewed the draft applications for the events and Main Street grants.

➤ Research RFP

Requested a copy of the survey that will be provided to visitors during the study.

➤ Marketing Strategic Plan

Approved Strategic Plan scope. Requested to review the bids for the Strategic Plan.

➤ Marketing Contract RFP

Awaiting direction from Seminole County Leadership.

➤ Holiday Luncheon (Tuesday, 12/17/2019)

The three possible keynote speakers are Stan Van Gundy, Danny White, and Johnny Dawkins.

➤ Next Meeting

December 3, 2019

Tourism Office

3PM-430PM