



Tourist Development Council

Meeting Agenda

Thursday, September 11th, 2014

Location: Hyatt Place Lake Mary

- I. Call to Order, Moment of Silent Meditation, Pledge of Allegiance
- II. Welcoming Remarks & Introductions
- III. Public Participation
- IV. Approval of August Minutes*
- V. Consent Agenda Item *
- VI. Recommend approval for funding in the amount of **\$6,500** for the **2014 Central Florida Youth Football and Cheer Regional Championship** scheduled to take place **November 20-November 23, 2014** at Shane Kelly Park in Oviedo, FL. **Funds will be used for the rental of facility fees.** This event has **guaranteed a minimum of 500 room nights** for Seminole County hotels with an estimated **economic impact of approximately \$1,395,175.00.** This will be the first year this event has taken place in Seminole County.
- VII. TDC Reports and Updates
 1. Sports Commission Sales Report - Hannah Sedigh
 2. Marketing Subcommittee Meeting Update - Frank Cirrincione
 3. Presentation of New Tourism Grants Program for Meetings for FY 14-15
 4. Presentation of Revised Tourism Grants Program for Sports for FY 14-15
 5. Group Sales Report - Stephanie Hunicke
 6. Paradise Marketing Report - Rudy Webb
 7. Hotel Occupancy Report - Red McCullough
- VIII. TDC Review and Discussion
 1. Items to discuss at our October & November TDC meeting
- IX. New Business
- X. Discussion and Announcements
- XI. Adjourn

Save the date for our next TDC meeting

When: October 9, 2014

Location: Lake Mary Events Center

Time: 3pm

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.