

Tourist Development Council

Meeting Agenda

Thursday, June 12th, 2014

Location: Hyatt Place Lake Mary

- I. **Call to Order, Moment of Silent Meditation, Pledge of Allegiance**
- II. **Welcoming Remarks & Introductions**
- III. **Public Participation**
- IV. **Approval of May Minutes***
- V. **Tourism Subcommittee Updates**
 1. **Product/ Package Development Subcommittee Meeting Recap- Wednesday May 21st**
- VI. **TDC Reports and Presentations**
 2. **Tourism Grants Review**
 3. **Focus-Group Research Update**
 4. **CVB Group Sales Report**
 5. **Sports Commission Sales Report**
 6. **Paradise Marketing Report**
 7. **Hotel Occupancy Report- Red McCullough**
- VII. **Updates and Discussion**
 8. **Update on Tourism Marketing Services**
 9. **Sports Complex RFP Process and Updates**
 10. **Upcoming meetings, tradeshow, and events**
- VIII. **New Business**
 11. **Future TDC Meetings**
- IX. **Discussion and Announcements**
- X. **Adjourn**

Save the date for our next TDC meeting:

July 10th, 2014

Homewood Suites Lake Mary

3pm-5pm