

ORLANDO NORTH SEMINOLE COUNTY

Marketing Committee Meeting

Wednesday, June 19, 2019

Boombah Sports Complex

3PM-4PM

Attendees: Brenda Urias, Frank Cirrincione,
Danny Trosset, Gui Cunha

Agenda

➤ Marketing Committee Overview

➤ Strategic Plan

Frank Cirrincione will assist with the creation of the scope for the Strategic Plan.

➤ Marketing Grant

Brenda Urias will assist with the application requirements for the Event and Main Street Grants.

➤ Research RFP

Committee volunteered Patrick Austin to assist with the scope of the Visitor Study RFP.

➤ Marketing Contract RFP

Marketing Committee decided not to have a yearly review with the marketing agencies.

Next Meeting October 10, 2019