



Tourist Development Council

Meeting Agenda

Tuesday, August 4th, 2015 3pm-5pm

Location: Central Florida Zoo and Botanical Gardens

- I. Call to Order, Moment of Silent Meditation, Pledge of Allegiance**
- II. Welcoming Remarks & Introductions**
- III. Approval of July TDC Meeting Minutes***
- IV. Approval of July Marketing Subcommittee Meeting Minutes***
- V. TDC Reports and Presentation**
 - 1. Update on TDC/BCC workshop regarding tourism brand identity**
 - 2. Presentation and discussion on Tourism FY 15-16 Budget**
 - 3. Update on Central Florida Zoo - Philip Flynn**
 - 4. TDC Review and Discussion (if needed)**
 - i. Meetings Sales Report - Stephanie Hunicke**
 - ii. Sports Sales Report - Hannah Sedigh**
 - iii. Hotel Occupancy Report - Red McCullough**
- VI. Announcements**
- VII. Business to be discussed at next TDC meeting**
 - 1. Draft Marketing Plan for FY 15-16**
 - 2. Revised TDC Funding Scale and Application**
- VIII. Open Discussion**
- IX. Adjourn**

Save the date for our next TDC meeting:

September 10, 2015

Hilton Garden Inn Lake Mary

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PIRSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.