



**Tourism Development Council Meeting  
July 20, 2017**

**Meeting called to order at 3:06pm**

**IN ATTENDANCE:** Chairman Gary Brender, Don Dougherty, Commission Carlton Henley, Bruce Skwarlo, George Speake, Frank Cirrincione, Brenda Urias

**NOT PRESENT:** Mayor Jeff Triplett

***A quorum was present***

Pledge of Allegiance and Introductions

**APPROVAL OF MAY MINUTES:**

**Motion to Approve:** Bruce Skwarlo

**Second:** George Speake

**Vote:** Unanimous

**ZOO FUNDING REQUEST:**

**Motion for 2017/18 Funding of \$325,000:** Bruce Skwarlo

**Second:** George Speake

**Vote:** Motion passes 4-2

**2017/2018 BUDGET:**

**Motion to Pass 2017/18 Budget with \$80,500 Increase to Marketing Contract:** Frank Cirrincione

**Second:** George Speake

**Vote:** Unanimous

**DISCUSSION POINTS:**

- Frank Cirrincione would like the tourism office to develop and provide a 5 year plan to TDC for review;
- George Speake would like to see more in-depth numbers on the website showcasing what pages visitors access and where those visitors are located;
- Bruce Skwarlo would like tourism to explore expansion of the STR report to include information on weekdays versus weekends over a year comparison

**Meeting adjourned 5:45pm**