



Tourist Development Council

Meeting Agenda

Thursday, July 9, 2015 3pm-5pm

Location: Embassy Suites Orlando North Altamonte Springs

- I. Call to Order, Moment of Silent Meditation, Pledge of Allegiance**
- II. Welcoming Remarks & Introductions**
- III. Approval of June Minutes***
- IV. TDC Updates and Presentations**
 1. Tourism Rebranding TDC/BCC Joint Marketing Workshop
 2. Update on Tourism Marketing Visitor Profile Research
 3. Update on FY 15-16 Marketing Plan
 4. Update on Tourism Budget and Sports Complex
 5. Soldiers Creek Presentation - Joe Abel
 6. 2016 TDC Upcoming Appointments
 7. Hotel Occupancy Report - Red McCullough
- V. TDC Review and Discussion (if needed)**
 1. Meetings Sales Report
 2. Sports Sales Report
 3. Paradise Marketing Report
- VI. Announcements**
- VII. Business to be discussed at next TDC meeting**
- VIII. Open Discussion**
- IX. Adjourn**

Save the date for our next TDC meeting:

August 13, 2015 - Orlando Marriott Lake Mary

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.