



Tourist Development Council

Meeting Agenda

July 16, 2020 (Virtual)

Seminole County Government, Room 3024

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|---|-------------------|
| I. Call to Order | Chair Sarah Reece |
| Pledge of Allegiance followed by Moment of Silence | |
| II. Welcome and Introductions | |
| III. Approval of May and June, 2020 TDC Minutes | |
| IV. Orlando North Tourism Updates | |
| 1. Seminole County Tourism: Administration | Tricia Johnson |
| 2. Seminole County Tourism: Leisure | Gui Cunha |
| 3. Seminole County Tourism: Sports | Danny Trosset |
| V. Central Florida Zoo Update | Dino Ferri, CEO |
| VI. Paradise, Marketing and Public Relations Update | Danielle Ackerman |
| VII. Evok, Social Media Update | Allison Parker |
| VIII. Old Business | Chair Sarah Reece |
| IX. New Business | |
| X. Adjourn | |

NEXT MEETING:

September 17, 2020 TBD