



Tourist Development Council

Meeting Agenda

July 21, 2016

Seminole County Board of County Commissioners, Room 3024

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|-------|---|---------------------------------|
| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Theo Hollerbach |
| II. | Welcome and Introductions | |
| III. | TDC Presentation* | |
| | 1. Central Florida Zoological Society
Presentation and FY16/17 Funding Request | Phillip Flynn |
| IV. | Approval of May Minutes* | Theo Hollerbach |
| V. | Orlando North Update | Tricia Setzer |
| | 1. Welcome Jennifer Durr | |
| | 2. Budget Workshop | |
| | 3. Advertising and Marketing Contract | |
| VI. | Department Updates | |
| | 1. Leisure and Meetings | Stephanie Hunicke |
| | i. Annual Luncheon Update | |
| | ii. Fishing and Outdoor Writers FAM | |
| | iii. Annual Plan | |
| | 2. Sports | Danny Trosset and Hannah Sedigh |
| | i. Hotel Attrition Plan | |
| VII. | Marketing and Advertising | Paradise Team |
| VIII. | Hotel Occupancy Report | Red McCullough |
| IX. | Old Business | Theo Hollerbach |
| X. | New Business | |
| XI. | Adjourn | |

Next TDC Meeting

September 15, 2016

Seminole County Board of County Commissioners, Room 3024

Orlando North Annual Luncheon

October 12, 2016

Orlando Marriott Lake Mary

11:30 – 1:30pm

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.

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