



Tourist Development Council

Meeting Agenda

Thursday, October 9th, 2014

Location: Lake Mary Events Center

260 North Country Club Road

Lake Mary, FL 32746

- I. **Call to Order, Moment of Silent Meditation, Pledge of Allegiance**
- II. **Welcoming Remarks & Introductions**
- III. **Public Participation**
- IV. **Approval of September Minutes***
- V. **Consent Agenda Item ***
 1. Recommend approval for funding in the amount of **\$15,500.00** for the **2015 Spring Break Sports Tennis** Event scheduled to take place **Feb. 21-April 4th, 2015** at Sylvan Lake Park, Sanlando Park, and Red Bug Lake Park. Funds will be used for the rental of court rental fees as well as marketing and advertising expenses to promote the event. This event has guaranteed a **minimum of 903 room nights** for Seminole County hotels with an **estimated economic impact of \$2,477,544.00**.
 2. Recommend approval for funding in the amount of **\$9,500** for the **2015 US Youth Soccer ODP Girl's National Training Camp** Event scheduled to take place **January 21-27, 2015** at Orlando City Youth Soccer Complex. Funds will be used to pay for field rental fees. This is a new event for Seminole County and is expected to attract over 220 of the top female soccer players in the United States. This event has **guaranteed a minimum of 501 room nights** for Seminole County hotels with an **estimated economic impact of \$165,980.00**.
 3. Recommend approval for funding in the amount of **\$2,500** for the **2015 Orlando Meltdown Softball Tournament** scheduled to take place **January 16-January 18th, 2015** at the Seminole County Softball Complex. Funds will be used to pay for field rental fees. This event has **guaranteed a minimum of 230 room nights** for Seminole County hotels with an **estimated economic impact of \$337,325.00**.
- VI. **TDC Reports and Updates**
 1. **Governors Conference News and Update from Visit Florida - Danny Trosset**
 2. **Presentation of Visitor Guide and Promo Items**

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.

3. **Fiscal Year 13-14 Recap - Sports Events**
4. **Fiscal Year 13-14 Recap - Meetings**
5. **Update on Seminole County Sports Complex - Joe Abel**
6. **Paradise Marketing Report - Rudy Webb**
7. **Hotel Occupancy Report - Red McCullough**

VII. TDC Review and Discussion

1. **Visitor Profile Study and Tourism Research Initiatives - Danny Trosset**
2. **Items to discuss at our November TDC meeting**

VIII. New Business

IX. Discussion and Announcements

X. Adjourn

Save the date for our next TDC meeting:

November 13th
Homewood Suites Lake Mary
3pm

** These items need formal action by the TDC.*

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