

**ORLANDO NORTH**  
**SEMINOLE COUNTY**

**Tourist Development Council**

**Meeting Agenda**

**September 17, 2020 (Virtual)**

***Seminole County Government, Room 3024***

- |       |  |                      |
|-------|--|----------------------|
| I.    | Call to Order                                      | Chair Sarah Reece    |
|       | Pledge of Allegiance followed by Moment of Silence |                      |
| II.   | Welcome and Introductions                          |                      |
| III.  | Approval of July 2020 TDC Minutes                  |                      |
| IV.   | Orlando North Tourism Updates                      |                      |
|       | 1. Seminole County Tourism: Administration         | Tricia Johnson       |
|       | 2. Seminole County Tourism: Leisure                | Gui Cunha            |
|       | 3. Seminole County Tourism: Sports                 | Danny Trosset        |
| V.    | Sanford Main Street Grant Application              | Christina Hollerbach |
| VI.   | Central Florida Zoo Update                         | Dino Ferri           |
| VII.  | Paradise, Marketing and Public Relations Update    | Danielle Ackerman    |
| VIII. | Evok, Social Media Update                          | Allison Parker       |
| IX.   | Old Business                                       | Chair Sarah Reece    |
| X.    | New Business                                       |                      |
| XI.   | Adjourn  |                      |

**NEXT MEETING:**

November 19, 2020 TBD