



## Tourist Development Council

### Meeting Agenda

January 18, 2017

*Seminole County Board of County Commissioners, Room 3024*

- |       |   |                        |
|-------|---|------------------------|
| I.    | Call to Order, Pledge of Allegiance                   | Chairman Gary Brender  |
| II.   | Honoring Red McCullough                               | Bruce Skwarlo          |
| III.  | Pass the Gavel  | Chairman Gary Brender  |
| IV.   | Welcome and Introductions                             |                        |
|       | 1. Welcome New TDC Member Mary Sue Weinaug            | Chairman Bruce Skwarlo |
| V.    | Election of 2017 Vice-Chair*                          |                        |
| VI.   | Approval of November, 2017 Minutes*                   |                        |
| VII.  | Selection of Central Florida Zoo Board Representative |                        |
| VIII. | Orlando North Tourism Updates                         | Tricia Setzer          |
|       | 1. Government Affairs Update                          |                        |
|       | 2. Marketing and Advertising Contract Update          |                        |
|       | 3. Leisure & Meetings                                 | Gui Cunha              |
|       | 4. Sports   | Danny Trosset          |
| IX.   | Marketing and Advertising                             | Paradise Team          |
| X.    | Old Business  | Bruce Skwarlo          |
| XI.   | New Business  |                        |
|       | 1. Hotel Occupancy Report                             |                        |
| XII.  | Adjourn   |                        |

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*