



Tourist Development Council
Meeting Agenda
January 17, 2019

Seminole County Board of County Commissioners, Room 3024

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|-------|---|------------------------|
| I. | Call to Order | Chairman Bruce Skwarlo |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Pass the gavel to 2019 Chairman George Speake | |
| III. | Welcome and Introductions | Chairman George Speake |
| | 1. Welcome newly appointed TDC members | |
| | 2. Introductions of attendees | |
| IV. | Election of 2019 TDC Vice-Chair* | |
| V. | Approval of November, 2018 Minutes* | |
| VI. | Central Florida Zoo Update | Stephanie Williams |
| VII. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism | Tricia Johnson |
| | 2. Seminole County Sports | Danny Trosset |
| VIII. | Marketing and Advertising Updates | |
| | 1. Evok – Social Media | |
| | 2. Paradise – Marketing and Public Relations | |
| IX. | Old Business | Chairman George Speake |
| X. | New Business | |
| | 1. Formation of TDC Marketing Committee | |
| | 2. Ethics Training at March TDC Meeting | |
| XI. | Adjourn | |

NEXT MEETING:

Thursday, March 21, 2019

Seminole County Services Building, Room 3024

3:00PM

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.