



**Tourist Development Council  
Meeting Agenda  
January 16, 2020  
Seminole County Government, Room 3024**

- I. Call to Order Chair Sarah Reece  
Pledge of Allegiance followed by Moment of Silence
- II. Welcome and Introductions
  - New TDC Members:
    - Commissioner Lee Constantine, District 3, Seminole County BCC
    - Rick Donohue, General Manager, Embassy Suites Orlando North
    - Jamie Ross, General Manager, Residence Inn Orlando Lake Mary
  - Returning TDC members and meeting attendees
- III. Election of 2020 TDC Vice-Chair\*
- IV. Approval of November 21, 2019 Minutes\*
- V. Central Florida Zoo Update
- VI. Paradise, Marketing and Public Relations Update
- VII. Evok, Social Media Update
- VIII. Orlando North Tourism Updates
  - 1. Seminole County Tourism: Administration Tricia Johnson
  - 2. Seminole County Tourism: Leisure Gui Cunha/Karen Aplin
  - 3. Seminole County Tourism: Sports Danny Trosset
- IX. Old Business Chair Sarah Reece
- X. New Business
- XI. Adjourn

**NEXT MEETING:**

March 19, 2020

Seminole County Government, County Services Building, Room 3024  
Ethics Training & Zoo Annual Grant Presentation

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*