



Tourist Development Council
Meeting Agenda
July 19, 2017

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order, Pledge of Allegiance | Chairman Bruce Skwarlo |
| II. | Welcome and Introductions | |
| III. | Approval of May, 2018 Minutes* | |
| IV. | Marketing and Advertising Updates | |
| | 1. Paradise | |
| | 2. Evok | |
| V. | Central Florida Zoo Update | Dino Ferri |
| VI. | Sports Tourism Update | Danny Trosset |
| VII. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Proposed 2018-19 Tourism Budget* | |
| | 2. Annual and Long-Term Planning Process | |
| | 3. Leisure & Meetings | Gui Cunha |
| VIII. | Old Business | Bruce Skwarlo |
| IX. | New Business | |
| X. | Adjourn | |

NEXT MEETING:

Thursday September 20, 2018
3pm, County Services Building Room 3024

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.