



Tourist Development Council
Meeting Agenda
July 18, 2019
Seminole County Government, Room 3024

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|-------|--|------------------------|
| I. | Call to Order | Chairman George Speake |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of May 16, 2019 Minutes* | |
| IV. | Presentation and Approval of FY2019/20 Tourism Budget* | Tricia Johnson |
| V. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism: Leisure and Admin. | Gui Cunha |
| | 2. Seminole County Tourism: Sports | Danny Trosset |
| VI. | Marketing and Advertising Updates | |
| | 1. Paradise - Marketing and Public Relations | |
| | 2. Evok - Social Media | |
| VII. | Central Florida Zoo Update | Dino Ferri |
| VIII. | Old Business | Chairman George Speake |
| IX. | New Business | |
| X. | Adjourn | |

NEXT MEETING:

Thursday, September 19, 2019
Seminole County Services Building, Room 3024, 3:00PM

SAVE THE DATE:

Orlando North Seminole County Tourism
Annual Luncheon
Tuesday, December 17, 2019
The Hilton Altamonte Springs
11:30am – 1:30pm

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.