



Tourist Development Council
Meeting Agenda
March 21, 2019

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order | Chairman George Speake |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of January 17, 2019 Minutes* | |
| IV. | Marketing and Advertising Updates | |
| | 1. Paradise - Marketing and Public Relations | |
| | 2. Evok – Social Media | |
| V. | Central Florida Zoo Update | Dino Ferri/Stephanie Williams |
| VI. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism | Tricia Johnson |
| | 2. Seminole County Sports | Danny Trosset |
| | 3. Greater Orlando Sports Commission | Shalisa Griffin |
| VII. | Old Business | Chairman George Speake |
| VIII. | New Business | |
| | 1. Annual TDC Ethics Training | Paul Chipok |
| | <i>Attendees and staff may be excused</i> | |
| IX. | Adjourn | |

NEXT MEETING:

Thursday, May 16, 2019

Seminole County Services Building, Room 3024

3:00PM

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.