



**Tourist Development Council
Meeting Agenda
March 19, 2020
Seminole County Government, Room 3024**

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|-------|---|-----------------------|
| I. | Call to Order | Chair Sarah Reece |
| | Pledge of Allegiance followed by Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of January 16, 2020 Minutes* | |
| IV. | Central Florida Zoo FY2020/2021 Grant Presentation* | Dino Ferri, CEO |
| V. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism: Administration | Tricia Johnson |
| | 2. Seminole County Tourism: Leisure | Gui Cunha/Karen Aplin |
| | 3. Seminole County Tourism: Sports | Danny Trosset |
| VI. | Paradise, Marketing and Public Relations Update | Danielle Ackerman |
| VII. | Evok, Social Media Update | Allison Parker |
| VIII. | Old Business | Chair Sarah Reece |
| IX. | New Business | |
| | 1. Annual TDC Ethics Training | Paul Chipok |
| | <i>Attendees and staff may be excused</i> | |
| X. | Adjourn | |

NEXT MEETING:

May 21, 2020

Seminole County Government, County Services Building, Room 3024

3:00PM

Downs & St. Germain Visitor Study Presentation

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.