



Tourist Development Council
Meeting Agenda
May 16, 2019

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order | Chairman George Speake |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of March 21, 2019 Minutes* | |
| IV. | Central Florida Zoo FY2019/2020 Grant Presentation* | Dino Ferri, CEO |
| V. | Marketing and Advertising Updates | |
| | 1. Paradise - Marketing and Public Relations | |
| | 2. Evok – Social Media | |
| VI. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism: Leisure and Admin. | Gui Cunha |
| | i. 2019 Legislative Session Update | Brandy Hastings |
| | | Regional Partnerships, Visit FL &
Rico Pasamba, Public Policy, CFHLA |
| | 2. Seminole County Tourism: Sports | Danny Trosset |
| VII. | Old Business | Chairman George Speake |
| VIII. | New Business | |
| IX. | Adjourn | |

NEXT MEETING:

Thursday, July 18, 2019

Seminole County Services Building, Room 3024

3:00PM

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.