



Tourist Development Council
Meeting Agenda
May 17, 2018

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order, Pledge of Allegiance | Chairman Bruce Skwarlo |
| II. | Welcome and Introductions | |
| III. | Approval of March, 2018 Minutes* | |
| IV. | Central Florida Zoo Grant Presentation | Charles Davis, Board Chairman,
Dino Ferri, Executive Director |
| V. | Hands Only CPR Training | Paula Thompson, PIO
Seminole County Fire Dept. |
| VI. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Ethics Training Update | |
| | 2. STR Distribution Update | |
| | 3. Leisure & Meetings | Gui Cunha |
| | 4. Sports | |
| | i. Orlando North | Danny Trosset |
| | ii. Central Florida Sports Commission Update | Shalisa Griffin |
| VII. | Marketing and Advertising | |
| | 1. Paradise | |
| | i. New Website Launch | |
| | 2. Evok | |
| VIII. | Old Business | Bruce Skwarlo |
| IX. | New Business | |
| | 1. Promotion of Seminole County City Restaurants & Attractions | |
| X. | Adjourn | |

NEXT MEETING:

Thursday July 19, 2018

3pm, County Services Building Room 3024

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.