



Tourist Development Council
Meeting Agenda
November 15, 2018

Seminole County Board of County Commissioners, Room 3024

- I. Call to Order, Pledge of Allegiance Chairman Bruce Skwarlo
- II. Welcome and Introductions
- III. Approval of September, 2018 Minutes*
- IV. Marketing and Advertising Updates
 - 1. Paradise – Marketing and Public Relations
 - i. 2018/19 Marketing Plan Presentation
 - 2. Evok – Social Media
- V. Central Florida Zoo Update Dino Ferri
- VI. Orlando North Tourism Updates Tricia Johnson
 - 1. Orlando City Soccer Update
 - 2. TDC 2019
 - i. Calendar, Reappointments/Open Seats/Chair and Vice Process
 - 3. Seminole State Hospitality Program Update
 - 4. Annual Tourism Luncheon
 - 5. Zoo 2019 grant request approved at October BCC meeting
 - 6. Tourism Position Update
 - 7. Leisure Update
 - 8. Sports Tourism Update Danny Trosset
- VII. Old Business Bruce Skwarlo
- VIII. New Business
- IX. Adjourn

SAVE THE DATE:

Annual Tourism Luncheon
11:30AM – 1:30PM
Wednesday, December 12, 2018
The Westin, Lake Mary

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.