



**Tourist Development Council  
Meeting Agenda  
September 19, 2019  
Seminole County Government, Room 3024**

- I. Call to Order Chairman George Speake  
Pledge of Allegiance, Moment of Silence
- II. Welcome and Introductions
- III. Approval of July 17, 2019 Minutes\*
- IV. Presentation: Sanford Main Street Program, Christina Hollerbach, Chair
- V. Central Florida Zoo Update, Dino Ferri and Team
- VI. Evok, Social Media Update, Allison Parker
- VII. Paradise, Marketing and Public Relations Update, Danielle Ackerman and MJ Kolassa
- VIII. Orlando North Tourism Updates
  - 1. Seminole County Tourism: Leisure and Admin., Gui Cunha
  - 2. Seminole County Tourism: Sports Danny Trosset
- IX. Old Business Chairman George Speake
- X. New Business
- XI. Adjourn

**NEXT MEETING:**

November 21, 2019

Seminole County Services Building, Room 3024, 3:00PM

**SAVE THE DATE:**

Orlando North Seminole County Tourism

Annual Luncheon

December 17, 2019

The Hilton Altamonte Springs

11:30am – 1:30pm

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*