



Tourist Development Council
Meeting Agenda
September 20, 2018

Seminole County Board of County Commissioners, Room 3024

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|-------|---|------------------------|
| I. | Call to Order, Pledge of Allegiance | Chairman Bruce Skwarlo |
| II. | Welcome and Introductions | |
| III. | Approval of July, 2018 Minutes* | |
| IV. | Central Florida Zoo Update | Dino Ferri |
| V. | Sports Tourism Update | Danny Trosset |
| | 1. Central Florida Sports Commission 2017/18 Recap | Jason Siegel |
| VI. | Orlando North Tourism Updates | Tricia Johnson |
| | 1. Annual Tourism Luncheon | |
| | 2. FY2018/19 budget final approval at 9/25 Public Hearing | |
| | 3. Zoo 2019 grant request October BCC meeting | |
| | 4. Tourism Position Update | |
| | 5. TDC Seats 2019 | |
| | 6. Leisure Update | |
| VII. | Marketing and Advertising Updates | |
| | 1. Paradise – Marketing & PR | |
| | 2. Evok – Social Media | |
| VIII. | Old Business | Bruce Skwarlo |
| IX. | New Business | |
| X. | Adjourn | |

SAVE THE DATE:

Annual Tourism Luncheon
11:30AM – 1:30PM
Wednesday, December 12, 2018
The Westin, Lake Mary

NEXT MEETING:

Thursday November 15, 2018
3pm, County Services Building Room 3024

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.

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