



Tourist Development Council

Meeting Agenda

July 20, 2017

Seminole County Board of County Commissioners, Room 3024

- | | | |
|-------|--|-----------------------|
| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Chairman Gary Brender |
| II. | Welcome and Introductions | |
| III. | Approval of May, 2017 Minutes* | |
| IV. | Central Florida Zoo 2017/18 Funding Request Presentation | |
| V. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Central Florida Sports Commission Contract Update | |
| | 2. Marketing and Advertising Contract Update | |
| | 3. Proposed 2017/18 Tourism Budget* | |
| | 4. Visit Florida Membership | |
| | 5. Leisure & Meetings | Gui Cunha |
| | 6. Hotel Occupancy Report | Red McCullough |
| | 7. Sports | Danny Trosset |
| VI. | Marketing and Advertising | Paradise Team |
| VII. | Old Business | Gary Brender |
| VIII. | New Business | |
| IX. | Adjourn | |

How To Do Florida

“How To Do Seminole County” Episode

Sunday, July 23, 2017, 5:30pm

WFTV/ABC

Marketing and Advertising Contract Finalist Presentations

August 8, 2017

Approximately 9:45am, BCC Chambers

Next TDC Meeting

September 21, 2017

3:00pm, Room 3024

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.