



Tourist Development Council

Meeting Agenda

March 16, 2017

Seminole County Board of County Commissioners, Room 3024

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|-------|--------------------------------------------------------|-----------------------|
| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Chairman Gary Brender |
| II. | Welcome and Introductions | |
| III. | Approval of January, 2017 Minutes* | |
| IV. | Central Florida Zoo Update | Stephanie Williams |
| V. | Orlando Sanford International Airport Update | George Speake |
| VI. | Annual Ethics Training | Paul Chipok |
| VII. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Central Florida Sports Commission Contract Update | |
| | 2. Marketing and Advertising Workshop and RFP Update | |
| | 3. Tourism Budget Dashboard | |
| | 4. 2017 open TDC Seats | |
| | 5. Leisure & Meetings | Gui Cunha |
| | 6. Hotel Occupancy Report | Red McCullough |
| | 7. Sports | Danny Trosset |
| VIII. | Marketing and Advertising | Paradise Team |
| IX. | Old Business | Gary Brender |
| X. | New Business | |
| XI. | Adjourn | |

Next TDC Meeting

May 18, 2017

3:00pm, Room 3024

Soldier's Creek Grand Opening

May 17, 2017

6:00 – 8:00pm

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.