



## Tourist Development Council

### Meeting Agenda

May 18, 2017

Seminole County Board of County Commissioners, Room 3024

- |       |  |                       |
|-------|--|-----------------------|
| I.    | Call to Order, Moment of Silence, Pledge of Allegiance | Chairman Gary Brender |
| II.   | Welcome and Introductions                              |                       |
|       | 1. New TDC Representative Brenda Urias, AAA            |                       |
| III.  | Approval of January, 2017 Minutes*                     |                       |
| IV.   | Approval of March, 2017 Minutes*                       |                       |
| V.    | Central Florida Zoo Update                             |                       |
| VI.   | Orlando North Tourism Updates                          | Tricia Setzer         |
|       | 1. Central Florida Sports Commission Contract Update   |                       |
|       | 2. Marketing and Advertising Workshop and RFP Update   |                       |
|       | 3. Tourism Budget Dashboard                            |                       |
|       | 4. Visit Florida Funding                               |                       |
|       | 5. July TDC Meeting: Zoo Grant and 2017/18 Budget      |                       |
|       | 6. Leisure & Meetings                                  | Gui Cunha             |
|       | 7. Hotel Occupancy Report                              | Red McCullough        |
|       | 8. Sports  | Danny Trosset         |
|       | i. Soldiers Creek Recap                                |                       |
| VII.  | Marketing and Advertising                              | Paradise Team         |
| VIII. | Annual Ethics Training                                 | Paul Chipok           |
| IX.   | Old Business   | Gary Brender          |
| X.    | New Business   |                       |
| XI.   | Adjourn  |                       |

### Next TDC Meeting

July 20 , 2017

3:00pm, Room 3024

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*