



Tourist Development Council

Meeting Agenda

November 16, 2017

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Chairman Gary Brender |
| II. | Welcome and Introductions | |
| | 1. Welcome New TDC Member | |
| III. | Approval of September, 2017 Minutes* | |
| IV. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Marketing and Advertising Contract Update | |
| | 2. Long-term planning update | |
| | 3. 2018 Meetings/Planning | |
| | 4. Annual Luncheon Reminder | |
| | 5. Leisure & Meetings | Gui Cunha |
| | 6. Hotel Occupancy Report | Red McCullough |
| | 7. Sports | Danny Trosset |
| | i. Business Development Team and CFSC Update | |
| V. | Marketing and Advertising | Paradise Team |
| | 1. Structure Update | |
| VI. | Old Business | Gary Brender |
| VII. | New Business | |
| VIII. | Adjourn | |

Annual Tourism Luncheon

Thursday, December 14

11:30am – 1:30pm

Embassy Suites Orlando North

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.