



## Tourist Development Council

### Meeting Agenda

November 17, 2016

*Seminole County Board of County Commissioners, Room 3024*

- |       |  |                                 |
|-------|--|---------------------------------|
| I.    | Call to Order, Moment of Silence, Pledge of Allegiance | Theo Hollerbach                 |
| II.   | Welcome and Introductions                              |                                 |
| III.  | Approval of July Minutes*                              | Theo Hollerbach                 |
| IV.   | Orlando North Update                                   | Tricia Setzer                   |
|       | 1. Tourism Marketing & Meetings Position               |                                 |
|       | 2. Annual Luncheon Update                              |                                 |
|       | 3. Central Florida Sports Commission Contract Update   |                                 |
|       | 4. 2017 Proposed TDC Meeting Calendar                  |                                 |
|       | 5. 2017 TDC Seats                                      |                                 |
| V.    | Department Updates                                     |                                 |
|       | 1. Leisure   | Rosangela Santiago              |
|       | 2. Sports  | Danny Trosset and Hannah Sedigh |
|       | i. Sports Tourism End-of-Year Recap                    | Danny Trosset                   |
|       | ii. CFSC Recap   | Hannah Sedigh                   |
| VI.   | Marketing and Advertising                              | Paradise Team                   |
| VII.  | Hotel Occupancy Report                                 | Red McCullough                  |
| VIII. | Old Business   | Theo Hollerbach                 |
| IX.   | New Business   |                                 |
| X.    | Adjourn  |                                 |

### Orlando North Annual Luncheon

December 14, 2016

Orlando Marriott Lake Mary

11:30 – 1:30pm

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*