



Tourist Development Council

Meeting Agenda

September 15, 2016

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Theo Hollerbach |
| II. | Welcome and Introductions | |
| III. | Approval of July Minutes* | Theo Hollerbach |
| IV. | Orlando North Update | Tricia Setzer |
| | 1. Open Tourism Position Update | |
| | 2. Annual Luncheon Update | |
| | 3. Advertising and Marketing Contract 9/13 BCC Meeting | |
| | 4. 2016/17 Budget Presentation* | |
| V. | Department Updates | |
| | 1. Leisure | Rosangela Santiago |
| | i. FAM Update | |
| | 2. Sports | Danny Trosset and Hannah Sedigh |
| | i. BCC Sports Workshop Update | |
| | ii. Sports Complex Performance Update | |
| VI. | Marketing and Advertising | Paradise Team |
| VII. | Hotel Occupancy Report | Red McCullough |
| VIII. | Old Business | Theo Hollerbach |
| IX. | New Business | |
| X. | Adjourn | |

Next TDC Meeting

November

Seminole County Board of County Commissioners, Room 3024

Orlando North Annual Luncheon

October 12, 2016

Orlando Marriott Lake Mary

11:30 – 1:30pm

* These items need formal action by the TDC.

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.