



Tourist Development Council

Meeting Agenda

September 28, 2017

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order, Moment of Silence, Pledge of Allegiance | Chairman Gary Brender |
| II. | Welcome and Introductions | |
| III. | Approval of July, 2017 Minutes* | |
| IV. | Orlando North Tourism Updates | Tricia Setzer |
| | 1. Long-Term Planning Committee | |
| | 2. Central Florida Sports Commission Contract Update | |
| | 3. Marketing and Advertising Contract Update | |
| | 4. Leisure & Meetings | Gui Cunha |
| | 5. Hotel Occupancy Report | Red McCullough |
| | 6. Sports | Danny Trosset |
| V. | Marketing and Advertising | Paradise Team |
| VI. | Old Business | Gary Brender |
| VII. | New Business | |
| VIII. | Adjourn | |

Next TDC Meeting

November 16, 2017

3:00pm, Room 3024

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.