

Tourist Development Council August 17, 2023 Meeting Agenda Seminole County Services Building Room 3024

Call to Order	Chair Patrick Austin
Pledge of Allegiance followed by Moment of Silence	
Welcome and Introductions	
Approval of April 2023 TDC Minutes*	Chair Patrick Austin
Orlando North Tourism Updates	
a. FY2023/2024 Budget Presentation*	Tricia Johnson
b. Tourism Team Presentation	Karen Aplin, Danny Trosset, Gui Cunha
Goldsboro Main Street Grant Presentation*	Dr. Velma Williams
Sanford Main Street Grant Presentation*	Christina Hollerbach
Central Florida Zoo Update	Richard Glover
Evok Advertising Update	Yahn Bartelink
Old Business	Chair Patrick Austin
New Business	
Adjourn	
	Pledge of Allegiance followed by Moment of Silence Welcome and Introductions Approval of April 2023 TDC Minutes* Orlando North Tourism Updates a. FY2023/2024 Budget Presentation* b. Tourism Team Presentation Goldsboro Main Street Grant Presentation* Sanford Main Street Grant Presentation* Central Florida Zoo Update Evok Advertising Update Old Business New Business

Next Meeting

Thursday, November 16, 2023 Seminole County Government, Room 3024 1101 East First Street, Sanford, FL 32771

* These items need formal action by the TDC.

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.