



**Tourist Development Council
January 18, 2024 Meeting Agenda
Seminole County Services Building
Room 3024**

I.	Call to Order	Chair Commissioner Patrick Austin
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	2024 Chair Election and Board Appointment*	Chair Commissioner Patrick Austin
IV.	Approval of November 2023 TDC Minutes*	Newly Elected Chair
V.	Orlando North Tourism presentation	Karen Aplin, Danny Trosset, Gui Cunha Seminole County Tourism
VI.	Tourism Work Session Study presentation	Erin Dinkel Downs & St. Germain
VII.	Central Florida Zoo presentation	Richard Glover Central FL Zoo
VIII.	Evok Advertising presentation	Yahn Bartelink Evok
IX.	Old Business	Newly Elected Chair
X.	New Business	
	Adjourn	

Next Meeting

Thursday, April 18, 2024
Seminole County Government, Room 3024
1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.