



**Tourist Development Council
 April 18, 2024 Meeting Agenda
 Seminole County Services Building
 Room 3024**

I.	Call to Order	Chair Bruce Skwarlo
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	Approval of January 2024 TDC Minutes*	
IV.	Orlando North Tourism presentations	
	a. FY2024/2025 Budget Review*	Gui Cunha Seminole County Government
	b. Tourism Team presentation	Karen Aplin, Danny Trosset Seminole County Government
V.	Tourism Improvement District presentation	Tiffany Gallagher Civitas Advisors
VI.	Central Florida Zoo Grant presentation*	Richard Glover Central FL Zoo
VII.	Evok Advertising presentation	Yahn Bartelink Evok Advertising
VIII.	Old Business	Chair Bruce Skwarlo
IX.	New Business/Awards	Colby Goncalves Seminole County Government
X.	Sunshine Law & Ethics Training	Andrew Lanius Seminole County Attorney's Office
	Adjourn	

Next Meeting

Thursday, August 15, 2024
 Seminole County Government, Room 3024
 1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.