



**Tourist Development Council
 April 20, 2023 Meeting Agenda
 Seminole County Services Building
 Room 3024**

I.	Call to Order	Chair Patrick Austin
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	Approval of January 2023 TDC Minutes*	Chair Patrick Austin
IV.	Central Florida Zoo Grant Presentation*	Richard Glover, CEO, Central FL Zoo
V.	Orlando North Tourism Updates	Tricia Johnson
	a. Tourism Team Presentation	Karen Aplin, Danny Trosset, Gui Cunha
VI.	Tourism Improvement District Feasibility Study	Tiffany Gallagher, VP, Civitas
VII.	Indoor Complex Feasibility Study	Rob Hunden, President, Hunden Strategic Partners
VIII.	Visitor Study Update	Joseph St. Germain, President, Downs & St. Germain Research
IX.	Evok Advertising	Lindsay Hayhurst, Account Manager, Evok Advertising
X.	Old Business	Chair Patrick Austin
XI.	New Business	
XII.	Adjourn	

Next Meeting

Thursday, August 17, 2023
 Seminole County Government, Room 3024
 1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.