



**Tourist Development Council  
August 17, 2023 Meeting Agenda  
Seminole County Services Building  
Room 3024**

|       |  |                                       |
|-------|--|---------------------------------------|
| I.    | Call to Order                                      | Chair Patrick Austin                  |
|       | Pledge of Allegiance followed by Moment of Silence |                                       |
| II.   | Welcome and Introductions                          |                                       |
| III.  | Approval of April 2023 TDC Minutes*                | Chair Patrick Austin                  |
| IV.   | Orlando North Tourism Updates                      |                                       |
|       | a. FY2023/2024 Budget Presentation*                | Tricia Johnson                        |
|       | b. Tourism Team Presentation                       | Karen Aplin, Danny Trosset, Gui Cunha |
| V.    | Goldsboro Main Street Grant Presentation*          | Dr. Velma Williams                    |
| VI.   | Sanford Main Street Grant Presentation*            | Christina Hollerbach                  |
| VII.  | Central Florida Zoo Update                         | Richard Glover                        |
| VIII. | Evok Advertising Update                            | Yahn Bartelink                        |
| IX.   | Old Business                                       | Chair Patrick Austin                  |
| X.    | New Business                                       |                                       |
| XI.   | Adjourn  |                                       |

**Next Meeting**

Thursday, November 16, 2023  
Seminole County Government, Room 3024  
1101 East First Street, Sanford, FL 32771

*\* These items need formal action by the TDC.*

*PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.*

*PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.*