



**Tourist Development Council
November 16, 2023 Meeting Agenda
Seminole County Services Building
Room 3024**

I.	Call to Order	Chair Commissioner Patrick Austin
	Pledge of Allegiance followed by Moment of Silence	
II.	Welcome and Introductions	
III.	Approval of August 2023 TDC Minutes*	Chair Commissioner Patrick Austin
IV.	Central Florida Zoo Update	Richard Glover, Central FL Zoo
V.	Orlando North Tourism Updates	Karen Aplin, Danny Trosset, Gui Cunha Seminole County Tourism Office
VI.	Evok Advertising Update	Yahn Bartelink, Evok Advertising
VII.	Tourism Work Session Study update	Joseph St. Germain, DSG Research
VIII.	Old Business	Chair Commissioner Patrick Austin
IX.	New Business	
X.	Adjourn	

Next Meeting

Thursday, January 18, 2024
Seminole County Government, Room 3024
1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.