



**Tourist Development Council
Meeting Agenda
August 19, 2021
Central Florida Zoo**

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| I. | Call to Order | Chair Frank Cirrincione |
| | Pledge of Allegiance followed by Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of April 2021 TDC Minutes* | |
| IV. | Sanford Main Street Grant Presentation* | Christina Hollerbach |
| V. | Orlando North Tourism Updates | |
| | a. Administration | Tricia Johnson |
| | b. Leisure Tourism | Gui Cunha |
| | c. Sports Tourism | Danny Trosset |
| VI. | Central Florida Zoo Update | Dino Ferri |
| VII. | evok Advertising Update | Allison Braunstein |
| VIII. | Old Business | Chair Frank Cirrincione |
| IX. | New Business | |
| X. | Adjourn | |

Next Meeting

Thursday, November 18, 2021
Hilton Orlando/Altamonte Springs
350 Northlake Blvd., Altamonte Springs, 32701

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.