



**Tourist Development Council
Meeting Agenda
February 3, 2022
Seminole County Services Building**

- I. Call to Order Chair Elizabeth Brown
- Pledge of Allegiance followed by Moment of Silence
- II. Welcome and Introductions
- III. Approval of November 2021 TDC Minutes*
- IV. Orlando North Tourism Updates
 - a. Administration Tricia Johnson
 - b. Leisure Tourism Gui Cunha
 - c. Sports Tourism Danny Trosset
- VI. Central Florida Zoo Update Stephanie Williams
- VII. evok Advertising Update Allison Braunstein
- VIII. Old Business Chair Elizabeth Brown
- IX. New Business
- X. Adjourn

Next Meeting

Thursday, April 21, 2022
Seminole County Services Building Room 3024
1101 East First Street, Sanford, FL 32771

** These items need formal action by the TDC.*

PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE HUMAN RESOURCES DEPARTMENT, ADA COORDINATOR 48 HOURS IN ADVANCE OF THE MEETING AT 407-665-7941.

PURSUANT TO FLORIDA LAW, THE PUBLIC HAS THE RIGHT TO BE HEARD ON ALL PROPOSITIONS. PUBLIC COMMENT TIME ON PROPOSITIONS SHALL BE THREE (3) MINUTES FOR INDIVIDUALS AND SIX (6) MINUTES FOR GROUP REPRESENTATIVES. PROPER DECORUM WILL BE OBSERVED.