



Tourist Development Council

Meeting Agenda

January 17, 2019

Seminole County Board of County Commissioners, Room 3024

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|-------|---|------------------------|
| I. | Call to Order | Chairman Bruce Skwarlo |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Pass the gavel to 2019 Chairman George Speake | |
| III. | Welcome and Introductions | Chairman George Speake |
| | 1. Welcome newly appointed TDC members | |
| | 2. Introductions of attendees | |
| IV. | Election of 2019 TDC Vice-Chair* | |
| V. | Approval of November, 2018 Minutes* | |
| VI. | Central Florida Zoo Update | Stephanie Williams |
| VII. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism | Tricia Johnson |
| | 2. Seminole County Sports | Danny Trosset |
| VIII. | Marketing and Advertising Updates | |
| | 1. Evok – Social Media | |
| | 2. Paradise – Marketing and Public Relations | |
| IX. | Old Business | Chairman George Speake |
| X. | New Business | |
| | 1. Formation of TDC Marketing Committee | |
| | 2. Ethics Training at March TDC Meeting | |
| XI. | Adjourn | |

NEXT MEETING:

Thursday, March 21, 2019

Seminole County Services Building, Room 3024

3:00PM