



Tourist Development Council

Meeting Agenda

March 21, 2019

Seminole County Board of County Commissioners, Room 3024

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|-------|--|-------------------------------|
| I. | Call to Order | Chairman George Speake |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of January 17, 2019 Minutes* | |
| IV. | Marketing and Advertising Updates | |
| | 1. Paradise - Marketing and Public Relations | |
| | 2. Evok – Social Media | |
| V. | Central Florida Zoo Update | Dino Ferri/Stephanie Williams |
| VI. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism | Tricia Johnson |
| | 2. Seminole County Sports | Danny Trosset |
| | 3. Greater Orlando Sports Commission | Shalisa Griffin |
| VII. | Old Business | Chairman George Speake |
| VIII. | New Business | |
| | 1. Annual TDC Ethics Training | Paul Chipok |
| | <i>Attendees and staff may be excused</i> | |
| IX. | Adjourn | |

NEXT MEETING:

Thursday, May 16, 2019

Seminole County Services Building, Room 3024

3:00PM