



**Tourist Development Council
Meeting Agenda
September 19, 2019
Seminole County Government, Room 3024**

- I. Call to Order Chairman George Speake
Pledge of Allegiance, Moment of Silence
- II. Welcome and Introductions
- III. Approval of July 17, 2019 Minutes*
- IV. Presentation: Sanford Main Street Program, Christina Hollerbach, Chair
- V. Central Florida Zoo Update, Dino Ferri and Team
- VI. Evok, Social Media Update, Allison Parker
- VII. Paradise, Marketing and Public Relations Update, Danielle Ackerman and MJ Kolassa
- VIII. Orlando North Tourism Updates
 - 1. Seminole County Tourism: Leisure and Admin. Gui Cunha
 - 2. Seminole County Tourism: Sports Danny Trosset
- IX. Old Business Chairman George Speake
- X. New Business
- XI. Adjourn

NEXT MEETING:

November 21, 2019

Seminole County Services Building, Room 3024, 3:00PM

SAVE THE DATE:

Orlando North Seminole County Tourism

Annual Luncheon

December 17, 2019

The Hilton Altamonte Springs

11:30am – 1:30pm