



Tourist Development Council

Meeting Agenda

May 16, 2019

Seminole County Board of County Commissioners, Room 3024

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| I. | Call to Order | Chairman George Speake |
| | Pledge of Allegiance, Moment of Silence | |
| II. | Welcome and Introductions | |
| III. | Approval of March 21, 2019 Minutes* | |
| IV. | Central Florida Zoo FY2019/2020 Grant Presentation* | Dino Ferri, CEO |
| V. | Marketing and Advertising Updates | |
| | 1. Paradise - Marketing and Public Relations | |
| | 2. Evok – Social Media | |
| VI. | Orlando North Tourism Updates | |
| | 1. Seminole County Tourism: Leisure and Admin. | Gui Cunha |
| | i. 2019 Legislative Session Update | Brandy Hastings |
| | | Regional Partnerships, Visit FL &
Rico Pasamba, Public Policy, CFHLA |
| | 2. Seminole County Tourism: Sports | Danny Trosset |
| VII. | Old Business | Chairman George Speake |
| VIII. | New Business | |
| IX. | Adjourn | |

NEXT MEETING:

Thursday, July 18, 2019

Seminole County Services Building, Room 3024

3:00PM