

**ORLANDO NORTH**  
**SEMINOLE COUNTY**

**Tourist Development Council**

**Meeting Agenda**

**January 21, 2021**

**Embassy Suites by Hilton Orlando North**

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|--|-------------------------|
| I. Call to Order                                   | Chair Frank Cirrincione |
| Pledge of Allegiance followed by Moment of Silence |                         |
| II. Welcome and Introductions                      |                         |
| III. Approval of November 2020 TDC Minutes         |                         |
| IV. Orlando North Tourism Updates                  |                         |
| 1. Seminole County Tourism: Administration         | Tricia Johnson          |
| 2. Seminole County Tourism: Leisure                | Gui Cunha               |
| 3. Seminole County Tourism: Sports                 | Danny Trosset           |
| V. Central Florida Zoo Update                      | Dino Ferri              |
| VI. Evok, Media Update                             | Allison Braunstein      |
| VII. Old Business                                  | Chair Frank Cirrincione |
| VIII. New Business                                 |                         |
| IX. Adjourn  |                         |

**NEXT MEETING:**

April 15, 2021 TopGolf Lake Mary